

# Philanthropy the ADI Way

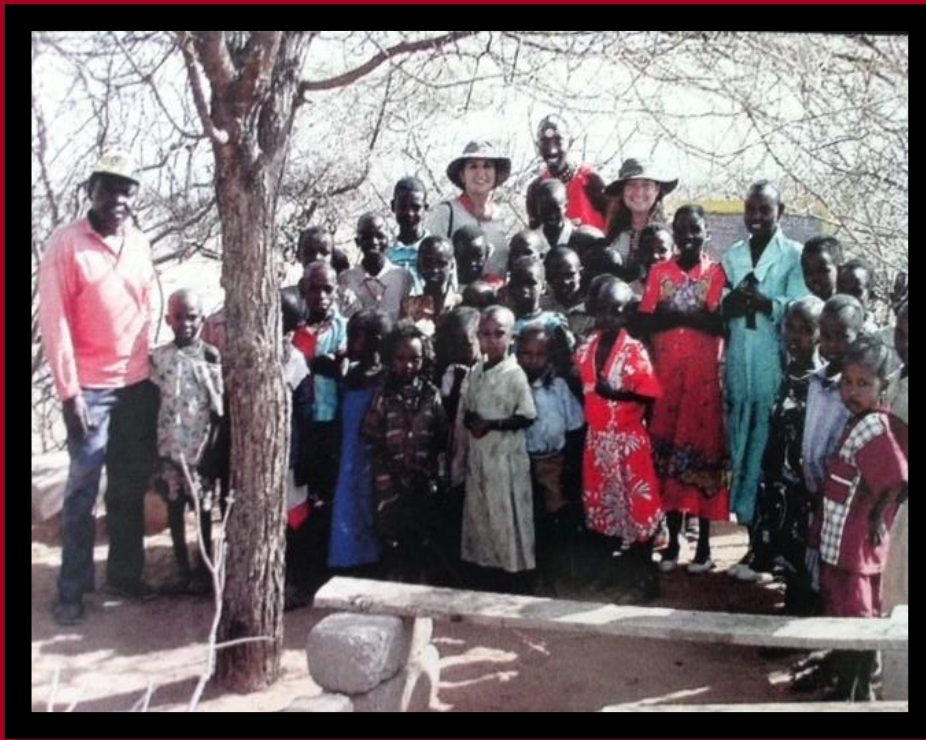
Years ago Ann d'Eon committed to coming up with a new idea for holiday gift giving. A way of sharing, a way of caring. Her experience visiting a school in Kenya touched off an annual tradition of giving. The idea was to give to children, give something that would carry on throughout their lives. How better to do that than to help with their education and to give them a sense of security.

Ann d'Eon and ADI Meetings & Events has made this a tradition through the years by sponsoring a school somewhere in the world. We have gone internationally to find children in need and we have found deserving ones in our backyard. It's way to give back to a world that has blessed all of us so implicitly. We hope you all will find a way to join in our efforts to change the world for the better, one child's education at a time.

Below are pictures and stories of some of the many lives that we've been fortunate to touch with our valued clients and business associates helping us along the way. If you'd like to learn more about how to join our efforts, please contact our team at 480.350.9090 or email us at [Margaret@adimeetings.com](mailto:Margaret@adimeetings.com).

## *Kenya*

In the beautiful land of Kenya, deep in the Samburu Deserts where the Samburu and Masa Tribes love, is the Samburu Tribe village school, made only of wild branches and wooden slabs for the children to sit upon.



Pictured above, are Ann d'Eon (President), Dallas Purcella (VP Customer Relations), and the teacher Marco Polo. The Samburu Intrepids Lodge is seeking funds to build a new schoolhouse for these children.

## *Thomas J. Pappas Elementary School*

Another school ADI sees a need is here at the Thomas J Pappas Elementary School in Phoenix, Arizona- right in our own backyard. This school is for homeless children who would otherwise not receive the education and simple items that they need, such as food, medical & dental attention, clothing, hygiene items, educational materials and lots of love!

The ADI Meetings and Events asks our valued clients and business associates to donate items such as unused hotel amenities or any other items they believe may help one of these child's lives a little bit easier everyday.



The children pictured above are just a small portion of the many children's lives our clients & friends have helped us touch.

## *Escuela Angeles Norte*



Pictured above are some of the children who attend Escuela Angeles Norte in Costa Rica. Seeing a need for resources at the school, ADI Meetings & Events. has made a charitable contribution to the school on behalf of our valued clients. They have made a difference in the lives of these children.

## *Heifer International*



Our ADI staff supporting the efforts of Heifer International this holiday.  
From top left, clockwise, Jessica, Bernadette, Donna, Kathy,  
Christina, Perrin, Crystine, Jane, Sue, Ann, Andrea, Michelle, Aubrey

Heifer International is a non-profit organization that provides livestock for underprivileged families in depressed economies around the world. So much of our world still suffers from starvation, through Heifer International, ADI purchased livestock for families around the world so that they may grow and thrive in their home environment.

## *Sunshine Acres Children's Hospital*



Serving boys and girls of all ages, regardless of race, gender, religion or national origin, Sunshine Acres is a home where they treat children as their own. Their mission from ADI Meetings & Events is to provide a loving home for children who are separated from their parents and help them establish long-term relationships with stable parental figures. Any help makes these children's lives a little bit easier every day.

## *Central Asia Institute – “3 Cups of Tea”*



In 1993 a man named Greg Mortenson set to climb K2 and failed , but from this failure grew one of the most incredible humanitarian campaigns of all times. In an effort to help Mortenson continue his amazing crusade, ADI Meetings & Events donated to his non-profit organization, Central Asia Institute. Their philosophy is to empower people through their own initiative. Central Asia has established 145 schools in Pakistan and Afghanistan, which provides education to over 64,000 students.

## *Operation International Children & The United States Military: Supporting Education in countries of war*



Operation International Children (formerly Operation Iraqi Children) is a grass-roots program founded in early 2004 by actor Gary Sinise (*Forrest Gump*, *Apollo 13*, *CSI: NY*) and author Laura Hillenbrand (*Seabiscuit: An American Legend*) and joined in partnership with People to People International and its President and CEO, Mary Eisenhower, granddaughter of President Dwight D. Eisenhower.

Sinise and Hillenbrand created OIC to give concerned Americans a way to reach out to the war-stricken children of Iraq by supporting our troops in their efforts to assist them. Working directly with troops, OIC has delivered well over a quarter of a million school supply kits, along with more than half a million toys and thousands of blankets, backpacks, pairs of shoes, Arabic-language books, and sets of sports equipment, all of which have been distributed to children. While we remain committed to our work in Iraq, OIC has expanded its mission, sending school supplies to Afghanistan and other nations, where



American troops are distributing them to children in need. In the future, we will continue to broaden our efforts across the world.

Sinise, Hillenbrand and Eisenhower believe the benefits of this program will reach beyond the recipients of the supplies. By bringing Americans together with citizens of war-torn nations, OIC can foster understanding between our nations and generate goodwill between local citizens and American soldiers. "Every time a box of school supplies is delivered by our troops it will be another small victory for them in helping win hearts and minds," says Sinise. "It is a beautiful way to begin a relationship with the future leaders of Iraq, Afghanistan and other war-torn nations. They have been forgotten for so long. Now there is a chance for them."